

Contact: Susan Lovett
800.997.1674 x2010
slovett@mpifix.com



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Identifix Publishes 100,000th Test and Fix

ST. PAUL, MN, June 22, 2006 – Identifix, one of the nation’s premier sources of online and hotline diagnostic and repair information, today announced that it has added the 100,000th Hotline Archive to Direct-Hit; its award-winning online diagnostic product.

Each month the most interesting diagnostic problems are selected to write as Hotline Archives from over 15,000 calls received by the 37 Factory Trained Identifix Master Technicians who staff the Repair Hotline operated by Identifix. These Master Technicians document the vehicle problem/symptoms, likely cause(s); useful tests and any helpful hints all on a one page document that can be printed and taken to the vehicle to fix the car. With over 1,000 new Hotline Archives added each week to Direct-Hit, Hotline Archives represent the best source for current diagnostic problems being seen in shops.

“Hotline Archives allow us to share with the entire industry the knowledge we gain from talking to 10,000 shops each year,” said Jeff Sweet, Identifix President. “By using Hotline Archives a shop is able to see whether other shops are observing similar problems on vehicles. The shop can then take advantage of the short cut tests created by our Master Technicians and use likely causes to find fixes faster.” Sweet added.

Direct-Hit customers using Hotline Archives are asked to add their own comments on the Hotline Archive they have viewed.

Customer comments include:

Bob Stockhausen of Stoney's Garage used a Hotline Archive on a 2001 Nissan Altima with a misfire and commented: "Exact match for a problem car we had. Two other shops failed to fix it, and one was ready to replace the motor. Also, it's not an easy leak to find. We would have been looking elsewhere if not for the Hotline Archive."

Lloyd Kroft of Kroft's Auto Repair used a Hotline Archive on a 2001 Ford Taurus with a code P0401 and commented: “DPFE sensor fixed this car. This Hotline Archive summary saved my shop diagnostic time and the printer friendly capability made it easy to get the info to the tech.”

Direct-Hit is a subscription based online diagnostic database offering real-world, proven diagnostic and repair information. It was developed from over 2.5 million Identifix repair hotline calls to the company's 37 ASE master certified technicians. Direct-Hit constantly enhances the system by adding over 5,000 vehicle problems and fixes on a monthly basis.

Direct-Hit™ provides quick fixes, time saving diagnostics and real-world information that allow a quick and effective diagnosis; enabling technicians to perform repairs profitably and accept repair services on jobs that otherwise might have been turned away. The company also serves as a content supplier to Microsoft's MSN.Auto web site, providing data on used vehicle reliability and reparability.

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About Identifix:

Founded in 1987, Automotive Information Systems, Inc., which operates under the brand name Identifix, has evolved into the nation's best source for knowledge of what breaks on vehicles, what vehicles it breaks on, and how to fix those vehicles correctly. Identifix has built this knowledge base through continual analysis of data. The knowledge base is created from data gathered from the more than 250,000 annual calls it receives from technicians seeking diagnostic assistance for vehicle repair problems; its staff of 37 Master Technicians (with over 600 years combined years of experience performing vehicle diagnostics); and the nation's most comprehensive on-site library of factory vehicle service information. The Identifix products and services include: Repair Hotline™, Direct-Hit™, Repair Trac™, and consulting services to automotive equipment manufacturers. Identifix most recent awards included 2003 MOTOR TOP 20 Tool and 2004 ASA Benefit of the Year. For more information visit: www.identifix.com.