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News Release

For Immediate Release

Pegisys® PC Diagnostic System featuring OTC Direct-Hit Technician™ – Powered by Identifix® Wins MOTOR Magazine Top 20 Tools Award

ST. PAUL, MN, September 14, 2009 – Identifix®, one of the nation’s premier sources of online diagnostic and repair information today announced that it has received a Top 20 Tools Awards from *MOTOR Magazine* for Pegisys® PC Diagnostic System featuring OTC Direct-Hit Technician™ – Powered by Identifix®. The publication has issued the annual awards since 1992. This is the second such award for Identifix. In 2003, Identifix received a Top 20 Tools Award for Direct-Hit™, Identifix's subscription based online diagnostic information source offering real-world, proven diagnostic and fix information.

OTC Direct-Hit Technician – Powered by Identifix is a productivity enhancing, Web-based, information resource that features online diagnostic and repair information for Pegisys users. It extends the Pegisys Diagnostic Systems diagnostic capabilities by providing access to Identifix’s extensive experience-based diagnostic information. Pegisys users can access this diagnostic information right At The Fender™, enabling technicians to diagnose and repair vehicles more efficiently.

Direct-Hit Technician can be accessed directly from the new Pegisys Diagnostic System via a link highlighted on the Pegisys user’s screen. Automotive technicians seeking assistance in diagnosing vehicle repair problems can now seamlessly access Direct-Hit Technician directly through the tool. This capability greatly improves both diagnostic efficiency and the technician’s productivity.

“We are very proud to once again be recognized by MOTOR Magazine as one of the Top 20 Tools. Direct-Hit Technician is a specialized diagnostic edition of the popular Identifix Direct-Hit information service, currently used by more than 20,000 shops. Direct-Hit Technician enables technicians to Find Fixes Faster™ by offering valuable automotive information databases captured from more than 3.6 million Repair Hotline calls and authored by Identifix’s 45 ASE-certified master technicians,” said Jeff Sweet, President of Identifix.

Direct-Hit Technician delivers more than 350,000 Hotline Archives which are symptoms, associated short-cut tests and fixes, and include over 141,000 Confirmed Fixes. Direct-

Hit Technician is updated constantly with over 6,000 new symptoms, associated short-cut tests and fixes added to the database each month.

In addition to the extensive experience-based database, Direct-Hit Technician provides Pegisys users with access to most of the Identifix technical resources, including:

- **Experience Based Diagnostic Information** - Repair-Tracs[®], Hotline Archives[™], Posted Fixes, NHTSA Recalls, Factory TSBs, OBD-II Code Data, and Identifix Articles
- **Repair Information** - Wiring Diagram Groups, Component Locations, and Specifications.

For more information about Pegisys Diagnostic System and Direct-Hit Technician, visit: www.pegisysotc.com.

About Identifix:

Founded in 1987, Identifix(R) has evolved into the nation's best source for knowledge of what breaks on vehicles, what vehicles it breaks on, and how to fix those vehicles correctly.

The knowledge base is created from data gathered from the more than 250,000 annual calls it receives from technicians seeking diagnostic assistance for vehicle repair problems; its staff of 45 master technicians (with over 1,000 combined years of experience performing vehicle diagnostics); and the nation's most comprehensive on-site library of factory vehicle service information. Identifix products and services include: Repair Hotline[™], Direct-Hit[™], Repair Trac[™], and consulting services to automotive equipment manufacturers. For more information visit: www.identifix.com

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